CAPABILITY STATEMENT



COMPANY OVERVIEW

Stems is a boutique full service catering and hospitality company specializing in graze-style culinary experiences, large-format cheese and charcuterie boxes, interactive activations, and curated local gifting. We merge artistry, community, and precision logistics to create seamless experiences that scale from intimate gatherings to events serving 5,000+ guests. With two venues in Old Pasadena and South Pasadena, both conveniently located across from the Metro line, Stems connects local flavor with elevated hospitality at every level.

CODES

NAICS Codes

722320 – Caterers
722310 – Food Service Contractors
722330 – Mobile Food Services
722510– Restaurants & Other Eating Places
611699 - School Instruction
311991 – Perishable Prepared Food
311999 – Specialty Food Manufacturing
454390 – Other Direct Selling Establishments (gifting/boxes)
812990 – Event Support Services

UNSPSC Codes

90101600 – Catering services
90101601 – Catering services for public functions
90101602 – Catering services for private functions
90101700 – Food and beverage service at events
90101800 – Event planning and management services
50192101 – Prepared appetizers or finger foods
60141100 – Gift baskets and related supplies
60141102 – Gift sets

INDUSTRIES SERVED

- Sports & Entertainment
- Education & Institutions
- Government, Corporate & Executive Events
- Tourism & Hospitality
- Nonprofit & Community Activations
- Private Celebration

DIFFERENTIATORS

- **Proven Large-Scale Execution:** Delivered a 2,000-guest graze experience for ***Netflix*** in partnership with *Wolfgang Puck Catering*—completed within a 72-hour turnaround.
- **High-Volume Production Capacity:** Produced hundreds of cheese boxes for ***Disney*** and held a 2+ year catering contract with ***Trader Joe's*** University.
- **Scalable Graze Expertise**: One of Southern California's first graze-focused caterers capable of servicing boutique events from 1 to 3,000-guest.
- **Strategic Production Partnerships:** Established commissary and fulfillment alliances supporting up to 5,000+ units for corporate and event gifting.
- **Local Sourcing Network:** 100+ regional artisans, farmers & makers ensuring freshness, sustainability, and authentic California storytelling.
- **Flexible Pricing:** We offer customizable pricing designed to fit your event size, style, and budget — without compromising on quality or experience.
- **BIPOC, Woman-Founded, Active Duty Spouse Owned & Community-Rooted:** partnering with local makers, strengthening small businesses, and driving inclusive economic impact.

CERTIFICATIONS

SafeServe Certified | Licensed with Los Angeles and Pasadena Health & Business Departments | Certified MBE, WBE, CBE, SB | WOSB and ACDBE Certifications — In Process

CORE COMPETENCIES

- Full-Service Catering (from 25 to 3,000 guests): Signature graze-style setups and activations for VIP lounges, press events, and corporate gatherings.
- Cheese & Charcuterie Boxes: Individually packaged boxes or large-format platters ideal for stadium suites, media gifting, and hospitality programs.
- Gifting Baskets: Locally sourced gift baskets featuring local makers, artisans and chefs.
- Cooking Classes & Workshops
- Culinary Production & Styling
- Corporate & Event Partnerships

PAST CLIENTS

Disney, H&M, Coca-Cola, Netflix, Trader Joe's, TikTok, Neutrogena, The Langham Huntington Pasadena, Los Angeles, HBO, amazon, Canva, Caltech, Pasadena City College

WEBSITE

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Coca-Cola


Chris